Pocketfold measuring guide

For 5×7″ pocket folders (Shein, Amazon, Etsy). Measure yours, then print the templates on pages 2–3.

1. Measure your folder (mm)

Panel width (centre panel)
usually 127–132 _____ mm

Panel height
usually 178–183 _____ mm

Pocket height (bottom to the lowest point of the opening)
usually 80–95 _____ mm

Pocket width at its narrowest point
usually 115–127 _____ mm

2. Work out your sizes

- Main invitation: at least 3 mm smaller than the panel on every side. A 6×4″ card (102×152 mm) gives a 12–13 mm border.
- Insert width: pocket width at its narrowest, minus 10–25 mm. 102 mm (4″) fits most 5×7″ folders.
- Tallest insert: panel height minus at least 20 mm, so it doesn't poke out when the folder is closed.
- Shortest insert: pocket height plus at least 15 mm, so its heading shows.
- Steps between inserts: 15–20 mm. Put each card's heading in its top 15 mm.

3. Our suggested sizes for a 5×7″ folder

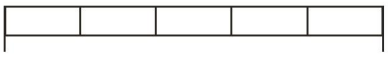
Piece	Size	Standard or custom?
Main invitation (wide border)	102 × 152 mm (6×4″)	Standard 6×4″ card
Main invitation (slim border)	≈120 × 171 mm (4.75×6.75″)	Custom cut
Timeline insert (back)	102 × 152 mm	Standard 6×4″ card
Details insert (middle)	102 × 132 mm	6×4″ card, trim 20 mm off the bottom
RSVP insert (front)	102 × 112 mm	6×4″ card, trim 40 mm off the bottom

4. Test before you print for every guest

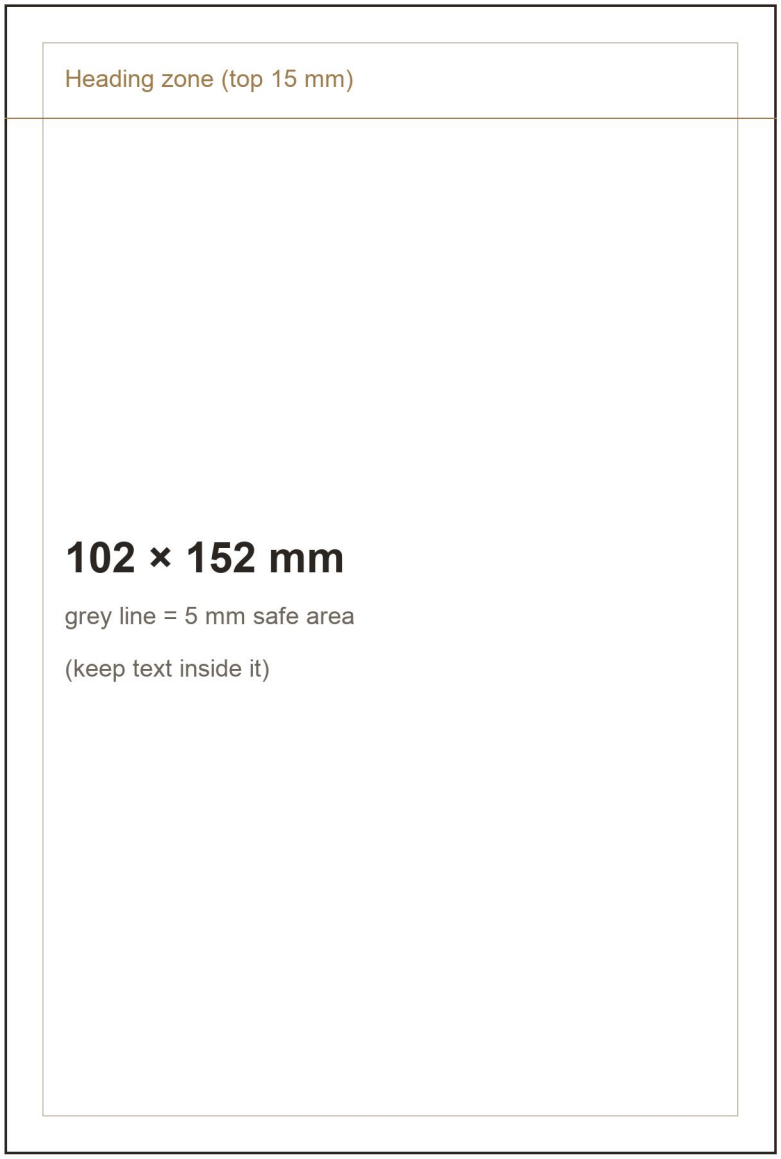
Cut out the templates on pages 2–3, put them in your folder, close it and put it in its envelope.
Then print one real set: invitebatch.com/print/test-print-invitation (a 4-page PDF → one of each card).
Royal Mail Letter = up to 240×165 mm, 5 mm thick, 100 g. Thicker or heavier = Large Letter.

Template A: 102 × 152 mm (6×4″)

Main invitation with a 12–13 mm border, or the tallest insert (timeline). Print at 100% and cut on the line.



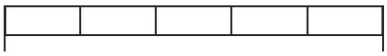
50 mm. Measure this bar: if it is not exactly 50 mm, reprint at 100% / “Actual size”.



Folder outline to compare: a 5×7″ panel is about 127 × 178 mm,
so this card leaves about 12.5 mm at each side and 13 mm top and bottom.

Templates B and C: staggered inserts

Same 102 mm width as template A. Print at 100% and cut on the lines.



50 mm. Measure this bar: if it is not exactly 50 mm, reprint at 100% / “Actual size”.

B · Details (middle)

102 × 132 mm

C · RSVP (front)

102 × 112 mm

Printing these on standard 6×4″ cards (102 × 152 mm)?

Keep all wording in the top 132 mm (details) or top 112 mm (RSVP), then trim the bottom off with a paper trimmer. The width stays exactly 102 mm, so the three cards line up perfectly in the pocket.